

# The Video Production Workflow

- Pre-Production
- Production
- Post Production
- Review
- Presentation



# Pre-Production

- Brain Storming
- Selection Process
- Research
- Writing
  - Script
  - Treatment
- Scheduling
- Location scouting
- Storyboarding
- Shot list



# Production

- Record Video
  - Master shot, Broll, head and tail
  - Wear headphones and charge batteries
  - Label your tapes
- Photography
- Recording Sound
- Creating animations
- Creating graphics
- Stock or archival material
- Model Release



# Post Production

- Logging and capturing
- Rough cut and review
- Fine edit
- Color correct
- Graphics and titling
- Audio
  - Sweeten sound
  - Copyright free music



# Review and Presentation

- Formal and informal reviews
- Variety of audiences
- Setup presentations
  - Secure a theater
  - Advertise
  - Promotional Materials
  - DVD copies and online

